



CONTACT

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SKILLS

- Adobe Creative Suite
 - Photoshop
 - InDesign
 - Illustrator
- Website Content Management systems
- HTML and CSS
- Pre-press and Production
- Concept Sketching
- Illustration
- Logo and Visual Identity Development
- Marketing Collateral
- Print Design and Digital Design
- Publishing

EDUCATION

B.F.A. in Graphic Design,

September 2009 - May 2013

Millikin University, Decatur, IL

- Honor student
- Awarded the Marvin Klaven Award for Artistic Excellence

Graphic Design Portfolio Program

January 2014 - May 2015

College of DuPage, Glen Ellyn, IL

PROFESSIONAL EXPERIENCE

Coldwell Banker — Chicago, IL *(August 2016 - Present)*

Graphic Artist

- Created a wide range of marketing materials for real estate agents, such as brochures, postcards, fliers, email campaigns, newsletters, social media posts, presentations, signage, and presentation books
- During the company-wide re-branding initiative, I created a new set of templates in accordance to the company's new branding; these templates are now used in the creation of marketing collateral across the Midwest Region
- Designed logos, branding, digital and mail marketing campaigns for agents using Adobe Illustrator and InDesign
- Worked with top-earning clients to create fresh branding that suited their unique needs
- Was part of a fast-paced studio environment that serves over 4,000 agents across the Midwest region

Freelance Graphic Designer — Chicago, IL *(July 2013–Present)*

- Created and maintained websites for three clients using content management tools like Wordpress, Wix and Weebly
- Regularly manages the social media accounts and blogs of two clients
- Created illustrations for a variety of products, including books, albums, t-shirts, posters, comic books, info-graphics and more
- Oversaw the design, development and printing of professional-quality artbooks

Phoenix Publications Intl. — Lincolnwood, IL *(September 2015–April 2016)*

Associate Art Director

- Used Adobe InDesign to create children's books according to licensor standards
- Managed the layout, design, and organization of the company's 2016 catalog
- Designed product packaging in accordance with licensor style guides and templates
- Balanced the development of multiple projects at a time, keeping up with deadlines
- Created mock-ups for presentations

Clay Space Studio — Lisle, IL *(August 2013–March 2016)*

Marketing Committee Member

- Volunteering at Clay Space gave me the opportunity to explore marketing applications while contributing to the local arts community
- Created promotional materials for events using Adobe InDesign and Illustrator
- Oversaw the development of marketing campaigns using social media, mailers, signs and word of mouth

Spirit Wearhouse — Naperville, IL *(July–September 2013)*

Seasonal Graphic Designer

- Produced designs in a fast-paced production-focused environment
- Collaborated with clients to execute their t-shirt plans using Adobe Illustrator